



City of Santa Barbara Planning Division

SIGN COMMITTEE AGENDA

Tuesday, June 9, 2009 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
JOSHUA PEMBERTON
DAWN SHERRY (ABR)
LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
ELVA de la TORRE, Planning Technician
KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. **It is suggested that applicants arrive 15 minutes early.** Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, June 5, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of May 26, 2009.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW**1. 914 SANTA BARBARA ST**

C-2 Zone

(8:35) Assessor's Parcel Number: 029-292-031
 (10 MIN) Application Number: SGN2009-00088
 Owner: State of California
 Applicant: Karin Perissinotto
 Business Name: Santa Barbara Contractors Association

(Proposal for three new signs: one 5.4 square foot hanging sign; one 3.9 square foot wall sign; one 2 square foot wall sign, for a total of 11.3 square feet. The proposal is located on a State Historical Park, the **El Presidio de Santa Barbara site**. The linear building frontage is 54 feet. The allowable signage is 27 square feet. The project is located in **El Pueblo Viejo Landmark District**.)

CONCEPT REVIEW – NEW**2. 128 E CANON PERDIDO ST**

C-2 Zone

(8:45) Assessor's Parcel Number: 031-011-004
 (10 MIN) Application Number: SGN2009-00089
 Owner: Pueblo Viejo Properties, Ltd.
 Applicant: Freedom Signs
 Business Name: Grant House Sewing Machines

(Proposal for a 5.44 square foot projecting sign to hang on an existing bracket. The linear building frontage is 15.5 feet. The allowable signage is 15.5 square feet. The project is located in **El Pueblo Viejo Landmark District**.)

CONCEPT REVIEW – CONTINUED**3. 3939 STATE ST**

C-2/SD-2 Zone

(8:55) Assessor's Parcel Number: 051-010-021
 (10 MIN) Application Number: SGN2009-00083
 Owner: Five Points Shopping Center
 Applicant: Jenny Hodges
 Contractor: Coast Sign Inc.
 Business Name: CVS/ Pharmacy

(Revised proposal for three signs: one 52.30 square foot wall sign made of channel letters internally illuminated with LEDs; one 2.87 square foot window sign; and one three square foot "receiving" door plaque, for a total of 58.17 square feet. The Five Points sign program is in place. The linear building frontage is 124 feet. The allowable signage is 74 square feet.)

(An exception is requested and findings are required for 30 inch letter height which exceeds the maximum 12 inch height allowed by the sign program and the SBMC Sec.22.70.030(D)16.)

CONCEPT REVIEW – CONTINUED

4. 1109 STATE ST

C-2 Zone

(9:05) Assessor’s Parcel Number: 039-231-035
(10 MIN) Application Number: SGN2009-00084
Owner: 1129 State Street
Applicant: Jenny Hodges
Contractor: Coast Sign Inc.
Business Name: CVS/ Pharmacy

(Revised proposal for four signs: two 5.88 square foot (each) wall signs made of halo-lit channel letters; one 6.27 square foot projecting sign to hang on an existing bracket; one three square foot "receiving" plaque, for a total of 21.03 square feet. The linear building frontage is 80 feet. The allowable signage is 65 square feet. The project is located in **El Pueblo Viejo Landmark District.**)

CONCEPT REVIEW – CONTINUED

5. 2973 STATE ST

C-2/SD-2 Zone

(9:15) Assessor’s Parcel Number: 051-122-011
(10 MIN) Application Number: SGN2009-00081
Owner: Walter George and Josephine O.T. Dushais
Applicant: Jenny Hodges
Contractor: Coast Sign Inc.
Business Name: CVS/ Pharmacy

(Proposal for four signs: one 13.06 square foot wall sign made of channel letters and logo internally illuminated with LEDs; one 2.87 square foot window sign; one 13 square foot "hours" plaque; and one reface of a 23.8 square foot ground sign, for a total of 52.76 square feet. The linear building frontage is 198 feet. The allowable signage is 90 square feet.)

(The proposal has been revised reducing the total square footage to 52.76 square feet and no longer requiring an exception to exceed the maximum allowable square footage. The revision also includes reducing of the letter height to 15 inches which still exceeds the maximum letter height of 12 inches allowed by SBMC Sec.22.70.030(D)16. Therefore, an exception is requested and findings are required to allow the 15 inch letter height.)

DISCUSSION ITEM

6. BANNER AND REAL ESTATE SIGNS.

(9:25) Staff: Renee Brooke, Zoning Supervisor.
(15 MIN)